

# Simple and Powerful Cloud Automation for VMware

Turn VMware into your foundation for hybrid IT, centralize control of 20+ clouds and unify your existing infrastructure tools. Best of all, Morpheus is up and running in under an hour at a fraction of the cost of vRealize Automation

## Everyone is a software company but not everyone is good at it

Over 80% of businesses expect to have Cloud-First initiatives and DevOps processes in place by 2020 to support digital transformation.

Unfortunately, it can still take IT weeks to deliver new services to developers internally which has driven demand for hybrid IT and multiple cloud options. This in turn causes other issues like:

- High costs and lack of visibility
- Security and governance blind spots
- Brittle approaches to automation
- Poor application life-cycle integration

## Morpheus is a 100% agnostic cloud management platform (CMP) that ships out-of-the-box with 80+ third-party software integrations for rapid value and zero lock-in

Excelling in complicated heterogeneous environments, it's the orchestration and automation tool of choice for many of the world's leading enterprises and service providers.

- For **Operations**, we orchestrate the tools you already have plus centralize governance and policies across teams
- For **Developers**, we enable self-service, full API/CLI access and sophisticated infrastructure-as-code blueprinting
- For **Business**, we use AI to lower cloud costs plus provide a vendor management strategy to put you back in control

## Make VMware an application-centric and developer-ready cloud platform to deliver secure and scalable applications on-demand

With Morpheus, IT can enable developers to provision apps 150x faster with self-service provisioning on bare metal, VMware, Kubernetes, and cloud-native PaaS services. Improve agility without compromising control by standardizing on consistent processes across any cloud, network, and application platform.



## The Morpheus CMP provides Best-in-class VMware integration

Fully integrated with VMware vSphere, VMware Cloud on AWS, vCloud Director, VMware Integrated OpenStack, ESXi and Fusion plus VMware NSX and vRealize Orchestrator (vRO).

- Provisioning and automation
- Multi-cloud blueprinting
- Storage, backup, and recovery
- Networking services
- Brownfield VM management
- Robust image conversion
- VM tagging support
- Remote console access
- Expiration and resizing
- Cloud-Init support
- Application auto-scaling
- Life cycle policies
- more...

## A Leader in Gartner's 2019 Magic Quadrant for Cloud Management Platforms

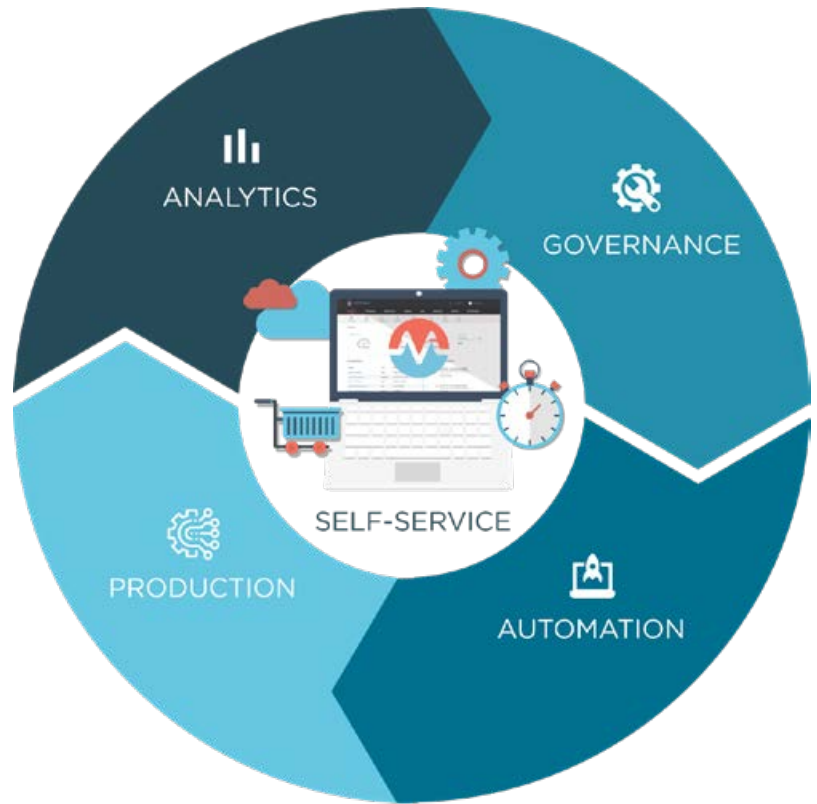
*"Morpheus Data has one of the most fully featured cloud management solutions, with strong offerings in all the key functional areas."* - Gartner

**Optimize resource utilization, accelerate innovation, and eliminate tool sprawl with a unified full-stack operations center**

Self-service provisioning is at the heart of Morpheus but we go beyond to address all CMP functions in a single platform.

- **Analytics:** reduce cloud costs by 30% with discovery and guided rightsizing
- **Governance:** fine grained role-based access and policy enforcement
- **Automation:** enable CI/CD with integration into DevOps tool chains
- **Production:** support day-2 ops like monitoring, logs, backup, and scaling

You will reduce the time spent in other tools by pulling common tasks into a single interface built for speed and simplicity.



**The fastest path to Hybrid IT**

Manage your cloud, your way and get more value from existing investments without the technical debt that comes complex script-based DIY automation.

Get up and running in under an hour via out-of-the-box integration into all of the tools you already own.

**And the easiest way to evolve beyond the VMware boundaries**

VMware is a great hypervisor platform but with Morpheus you can free your organization to move to Kubernetes, cloud-native PaaS services and other next-generation application modes without having to worry about vendor lock-in.

Learn more at [www.morpheusdata.com](http://www.morpheusdata.com)

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